# SYNDIO How to Maximize ROI from Your Workplace Equity Initiatives

We will begin shortly.

This webinar is being recorded and will be shared with all registrants.



We have live transcript enabled for this webinar. If you would like to use this feature, please turn on this setting in your Zoom toolbar now.

#### Agenda

## 1 Intro & housekeeping

# 02 The impact of workplace equity on business performance

## 03 Panelist Q&A



Our mission is to build expert-backed technology that helps companies measure, achieve, and sustain workplace equity.

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Enterprise platform to analyze, resolve, and prevent disparities in pay and opportunities



Legal best practices, statistics, reporting, and communications guidance and support

#### 275+ industry leaders trust Syndio

including 30% of Fortune's Most Admired Companies



ASSURANT®





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BLOCK



UCI University of California, Irvine















#### Speakers



Stacey Epstein CMO Sfreshworks



Maria Colacurcio CEO SYNDIO





### The equity experience in your company is one of the **most important parts of your performance** in the market.

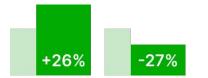
#### **Josh Bersin**

Global HR industry analyst





### Boost productivity, innovation, and retention



Employees who work in a high fairness environment have **26% higher performance** and a **27% lower chance of quitting**. 1.2%

**Productivity increases by 1.2%** when at least three women are on boards.



**Innovation is 6 times higher** at organizations with the most

equal workplace cultures.





#### Improve business performance

## 8%

Companies that disclose they've conducted a pay equity analysis report nearly **8% higher mean five-year Return-on-Equity**.



There is a **3% increase in revenue** for every 1% increase in gender diversity.



Teams that shift to even gender representation generate **41% more revenue**.

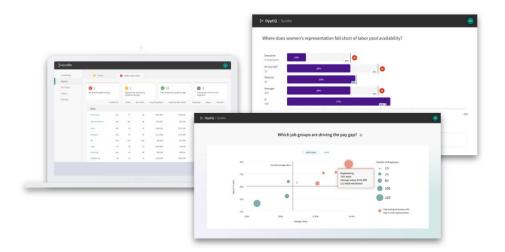




# Q&A with Stacey Epstein

# Syndio gives you the tools to measure and analyze all facets of workplace equity

- Analyze equity in pay, promotions, performance assessments, and more
- Build a data-driven strategy for reducing median pay gaps
- Set competitive, equitable, and explainable salary ranges
- Communicate about diversity, pay, and opportunity equity with data you can trust

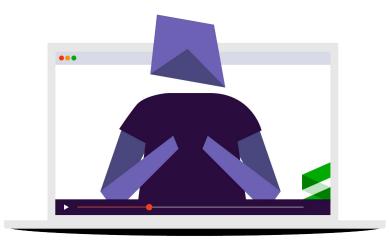


Request a 1:1 demo

#### SYNDIO.COM/DEMO



### Not ready for a 1:1 demo? Join our next live demo webinar!



#### How Syndio Helps You Achieve Workplace Equity

Thursday, September 7

Register

SYNDIO.COM/LIVEDEMO





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